Johnny Magdaleno, ‘A Steve McQueen Art Film Screening, a Chic New Floral Market in L.A. and More From the Cultural Calendar’, T Magazine, October 13, 2014

T’s list of things to do and see in the week ahead.

Photo

A still from Steve McQueen’s "Ashes" (2014), screening this week at Thomas Dane Gallery in London. Credit: Courtesy Thomas Dane Gallery, Marian Goodman Gallery

Monday, New York

**An organic clothing pop-up in NoHo**
San Francisco’s BeGood clothing company sells sustainably produced essentials for men and women at almost shockingly reasonable prices. From Monday through Sunday, it makes its first New York brick-and-mortar appearance with a Bowery pop-up, where information about the ecology of fashion will be served up alongside specialty cocktails and beer tastings.

355 Bowery, New York, begoodclothes.com

Monday, London

**A screening of Steve McQueen’s new art film**
Though he became a household name after winning the Academy Award for Best Picture for 2013’s “12 Years a Slave,” Steve McQueen is equally accomplished as a fine artist. For Thomas Dane Gallery’s 10th anniversary, the space is hosting a viewing of McQueen's new art film “Ashes,” a reflection on youth and time’s passing that was filmed with 8mm cameras in Grenada in 2002.

Opening reception from 6 p.m. to 9 p.m., Thomas Dane Gallery, 11 Duke Street St James’s, London, thomasdanegallery.com.

Tuesday, New York

**A graffiti art show that supports children’s health**
WAT-AAH has won support from First Lady Michelle Obama and, recently, pop superstar Ariana Grande, for its clever combination of street art and youth health advocacy. On Tuesday, the nonprofit is taking over ArtBeam in Chelsea to host works by more than 60 artists — all of which use graffiti aesthetics to promote healthy hydration — and debut its newest collection of street-art-emblazoned water bottles.

Opening reception from 7:30 p.m. to 10 p.m., ArtBeam, 540 West 21st Street, New York, wat-aahstreets.com.

Wednesday, New York (and Thursday, Toronto)

**A Vogue Italia anniversary showcase**
In celebration of the magazine’s 50th anniversary, Vogue Italia is hosting a gala in New York to showcase never-before-seen collaborative projects with such talents as the milliner Philip Treacy and the R&B star Usher. The project moves to Toronto on Thursday.

October 15, Industria, 775 Washington Street, New York; October 16, Holt Renfrew, 50 Bloor Street West, Toronto; vogue.it.

A bouquet by Hollyflora, which launches its new market and courtyard in L.A. with an event on Sunday. Credit: Holly Vesecky

Sunday, Los Angeles

**A chic L.A. florist debuts its new market with food and music**
To celebrate the expansion of its brick-and-mortar space, the floral studio Hollyflora is hosting a party for the public in its new Mid-City market and courtyard, which sells botanical matter and decorative items for the home. Wine and tacos by Animal restaurant's Helen Johannesen and Jonathan Whitener will be paired with live music from the folk artist RT Valine.

4 p.m. to 8 p.m.; Hollyflora Market and Courtyard, 5046 West Pico Blvd., Los Angeles, hollyflora.com.